

THE ENVISANT DIFFERENCE



Envisant Customer Journey

To strengthen collaboration, Envisant has created a **Customer Journey** resource document to help you get to know the Envisant employees here to support you.

From sharing opportunities for growth and member service enhancement to answering your questions in a timely manner, our team of experienced professionals is here to serve you. We invite you to think of them as an extension of your own team!

[Get to Know Your Team Here](#)

Anthony Mondello
AVP, Sales

Holidays in August? How to Prep Now for the Gift-Giving Season

Date: Aug. 17, 2023 | Time: 11:00am CST

It's already time to talk about the holidays! Did you know gift cards are one of the most popular holiday gifts? Join us on August 17, 2023 for Envisant's complimentary webinar on holiday gift card trends and how to prep your credit union to meet demand.

[Register Here Today!](#)





Why Credit Unions Should Consider a Variable Credit Card Interest Rate Strategy

For over a decade, low Fed and prime rates have meant credit unions could maintain fixed loan rates without much squeeze on profit margins. Now, as these rates continue to rise, credit unions might consider incorporating a variable rate strategy into their portfolios.

[Read More](#)

An Insider's Look at Collections Service: How to Keep Expectations Real

Stereotypes can lead to an unrealistic belief that a successful collector is someone who makes hundreds of calls a day. Collections is, in fact, a multi-faceted process that requires compassion, dedication, and time.

[Read More](#)



IN THE FIELD

Come meet us at these 2023 events!

August

[LCUL Annual Convention](#)

Aug. 2-4 / LA

[VISION 2023](#)

Aug. 14-16 / KY

[Northeast Small CU Conference](#)

Aug. 27-29 / PA

September

[2023 Fall Leadership Conference](#)

Sept. 7-9 / PA

[Southeast Small Credit Union Conference](#)

Sept. 10-12 / AL

[Iowa Credit Union Convention](#)

Sept. 13-15 / IA

[CUWLA 2023 Conference](#)

Sept. 17-19 / CA