

THE ENVISANT DIFFERENCE



Happy Spring!

As the warmer weather moves in, we are as busy as ever helping credit unions achieve their vision through the Envisant Difference! We are not only growing our family of clients, but also are expanding our fintech partnerships to develop innovative ways for supporting your success!

Hopefully, you have some fun plans ahead this spring! Our team is always on the road somewhere, so be sure to review the “In the Field” section to see where you can connect in-person with one us!

Best Wishes,

Anthony Mondello
AVP, Sales



2025 Payment Trends: Personalized, Streamlined Convenience

Every year, every day brings change, especially in the world of payments. To keep our members happy, credit unions need to stay ahead of the curve, be proactive, and ready to adapt. This begins with knowing what’s on the horizon. In 2025, expect more streamlined payment processes, tailored experiences, and cutting-edge tech to keep member information safe.

[Read More](#)





Debit Payments: Challenges and Opportunities of the Evolving Landscape

Credit unions need to embrace both the challenges and opportunities of digital technology to ensure their debit card program continues to thrive in this dynamic environment.

[Learn More](#)

From Manual to Digital: Why Credit Unions Need DPA

Discover how document processing automation (CPA) enhances efficiency, accuracy, and competitiveness in credit union lending.

[Read More](#)



ORIGENCE

Unlocking Marketing Efficiency for Credit Unions: A Conversation with Wes Walters

Marketing is a critical yet often under-supported function within credit unions, especially for small to mid-sized institutions with limited resources. In a recent interview on “The Hot Seat” with Melissa and Doug at Envisant, Wes Walters from CU Marketing Center shared insights on how their platform is designed to streamline and enhance marketing efforts for credit unions.

[Read More](#)





Mentorship and Sponsorship: Breaking Barriers for Women in Leadership

For woman looking to break through the gate and reach a well-earned first-level or top-level leadership position, my advice is to start building mentorship and sponsorship relationships now. As a woman and CEO within the credit union industry, I know the value of both. And the sooner you start, the better.

[Read More](#)



Using Your Credit Cards to Acquire New Members

Cardholders are pulled into big bank cards by the allure of aspirational rewards but, for half the country, the rewards aren't worth it. Credit unions win on rate, not rewards, and this webinar will focus on data-driven strategies on how to use your cards to increase your digital presence in your local regions, save your communities money, and acquire new members.

[Watch Webinar](#)



Reach Your Potential Partner Webinar Series

Envisant's Reach Your Potential Webinar Series brings you the inside scoop on service providers who can empower your credit union to achieve the next level of member service

[Learn More](#)





Envisant Hot Seat

Envisant sat down to talk with our partners and industry experts to discuss trends, tools, and platforms that credit unions can harness to compete in the current and future marketplace. Click on the links below to watch each interview.

- [Envisant Hot Seat: CU Marketing Center](#)
- [Envisant Hot Seat: Credit Union Loan Source](#)



IN THE FIELD

Come meet us at this upcoming event!

April 2025

- [Small Credit Union Conference 2025](#)
April 13-15 / WA
- [inVest48 2025](#)
April 21-23 / OH
- [ACCELERATE 25](#)
April 21-23 / MN
- [Annual Convention and Expo Gatlinburg](#)
April 22 – 24 / TN
- [Connect '25](#)
April 24-25 / WV

May 2025

- [2025 League Convention & Expo](#)
May 7-9 / WI
- [2025 DakCU Annual Summit](#)
May 12-14 / ND
- [IMPACT 2025](#)
May 13-16 / TX
- [MSCUA Annual Trade Show](#)
May 14-15 / MS
- [2025 CrossState Connect](#)
May 20-22 / PA